



**STRONG PARTNERS.  
TOUGH TRUCKS.™**

## MATERIALS HANDLING EQUIPMENT FOR THE PAPER INDUSTRY

[WWW.HYSTER.COM](http://WWW.HYSTER.COM)



## RELIABLE AND RESOURCEFUL

Hyster is an innovative leader in materials handling equipment, building forklifts to withstand the elements of manufacturing and providing resourceful tools to improve efficiency and safety. Bolzoni Auramo offers convenient, functional designs that are service friendly. Hyster offers critical features like on-demand cooling packages to eliminate the risks of overheating. Together, Hyster and Bolzoni Auramo provide a reliable, resourceful forklift that will positively transform your day-to-day operations.





# DON'T BANDAGE A PAPER CUT.

Like many operations managers, you're responsible for several aspects of your facility including profit and loss. Did you know the average cost of an hour of downtime at a paper and pulp mill is estimated to be over \$20,000?¹ You might feel you have maximized your facility's production capabilities, but you're still being asked to do more with less.

## How can you reduce the risk of downtime?

Instead of overhauling your entire operation or facility, consider changing your materials handling equipment.

The paper industry has changed dramatically over recent years. Mills that once produced only magazine paper are now producing pulp and other products in order to stay afloat. Facilities are also producing larger paper rolls with larger machines. Changes such as these require a firm understanding of materials handling equipment and attachment needs. Using outdated or improper equipment and attachments increases the likelihood of downtime and damage.

**That's why you should consider a Hyster® S80-120FT with a Bolzoni Auramo paper roll attachment.**

Designed with durable components, like O-ring face seal fittings and strong pivot joints, this forklift minimizes the wear and tear that contributes to downtime and costly repairs.











# STATUS QUO DOESN'T GET THE JOB DONE.

45% of maintenance personnel indicate equipment age as the leading cause of unscheduled downtime, while 21% cited operator error.<sup>2</sup> Instead of expecting better results with existing equipment, you may need to utilize better equipment to produce the results your company expects. Assessment of your facility, implementation of current technology and awareness of innovative solutions can help you improve overall production and quality of deliverables.

**While you may be comfortable with your old equipment, is that comfort hindering productivity growth?**

Familiar is easy, but it's not always better. By adding a Hyster® S80-120FT with a Bolzoni Auramo paper roll attachment to your fleet, you can speed up production as a result of simpler load movement maneuvers. Choosing the correct Bolzoni Auramo attachment with precise 180-degree stops reduces the likelihood of product damage. Operator confidence in challenging work environments will increase due to precise load handling. And because service is easy on both the truck and the attachments, your operators will embrace the change.

Harsh operating conditions and round-the-clock operations demand the very best in lift truck durability and features to ensure the most productivity. With the right lift truck and the right attachments, any paper and pulp operation can be well equipped to successfully meet your company's bottom line.



# INNOVATIVE TRUCKS ENGINEERED TO MEET THE MOST DEMANDING APPLICATIONS

For more than 80 years, Hyster has been conquering the world's most demanding applications. In the 1920's Hyster started as a manufacturer of lifting machines used in the rigorous logging industry of the United States' Pacific Northwest. A few years later the first forklift trucks were invented and the Hyster brand quickly gained its reputation for rugged quality. Hyster® lift trucks are designed to lower your cost of operations. Every truck we make — gasoline, LPG, diesel and electric — is purpose-built to excel in its application. Every truck is also backed by an unmatched network of specialists.



**Dealer Network** — Our Dealer Network can offer the expertise of fleet managers, parts suppliers, capital procurement specialists and trainers. Carefully chosen dealers fully understand customer applications, assist in selecting the right lift truck and provide fast, reliable support.



**Hyster Fleet Services** — Even if you operate other brands, we can manage your maintenance and replacement plan. We can offer complete fleet analysis, fleet history summary and a cost-effective proposal for replacement and scheduled maintenance.



**Parts** — With genuine Hyster® replacement parts and UNISOURCE™ parts for all makes of lift trucks, we are your one-stop source for lift truck parts. In fact, we offer more than 7 million part number crosses for most brands of materials handling and other in-plant mobile equipment.



**Rental Products** — When leasing or buying isn't a practical option, we have access to more than 14,000 units for short- and long-term rental. We'll help you maintain output in a cost-effective manner.



**Hyster Capital** — We can arrange solutions for special financing requirements, taking the difficulties out of buying the equipment you need. Whether you purchase or lease a new or used lift truck, Hyster Capital offers superior service and competitive rates.



**Special Products Engineering Department (SPED)** — Different materials require different handling. That's why we can work with you to customize your lift trucks. From strobe lights to specially made forks, SPED has the tools to help you get the job done right.



**Operator Training** — Proper education in operating lift trucks minimizes the risk of injuries due to accidents while increasing productivity. Hyster offers OSHA-compliant materials that support the training of qualified operators.




**Service** — Your local Hyster® dealer offers a flexible, customized and comprehensive maintenance plan based on each lift truck's operation environment. Hyster service programs offer scheduled inspections and maintenance, along with quick, responsive service dispatched to your location.



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Visit us online at [www.hyster.com](http://www.hyster.com) or call us at **1-800-HYSTER-1**.

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<sup>1</sup> Pulp and Paper Mill Uses SAAFSShield Technology to Ensure Productivity, American Air Filter, 2012.

<sup>2</sup> 2014 Maintenance Study, Control Engineering, 2014.