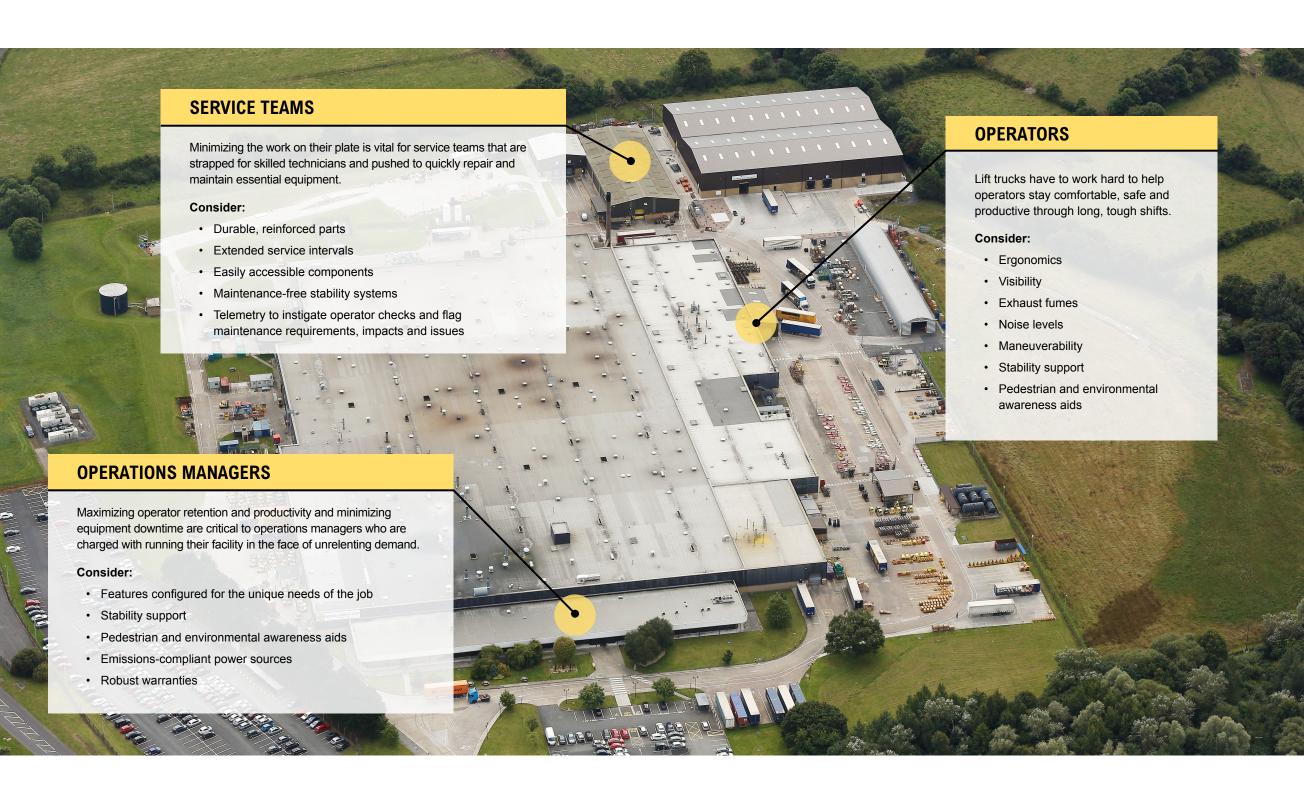
THE PURCHASING MANAGER'S GUIDE

What operators, operations managers and service teams want you to know about forklift selection



s a purchasing manager who secures lift trucks for your company, you're already focused on equipment that respects the bottom line, As a purchasing manager who secures intitucks for your company, you to allow, you to allow, whether that means balancing the initial spend with lower monthly costs, or optimizing for a low total cost of ownership over the life. of the truck. But what about the folks who interact with lift trucks day in and day out once they've made it from the factory to your facility? Do you really know what matters to operators, operations managers and service teams?



Consult our white paper to learn more about industry trends that may influence your forklift selection.